	LAUNCH	PREP WO	RKSHEET
1. NAME: 2. ORGANIZATION:			
MISSMISSION & VISIONSION			
3. ORGANIZATION MISSION STATEMENT:		4. MY VISION FOR COMMUNITY IN 2022:	
FLIGHT DETAILS			
5. WHAT ARE YOUR GOALS FOR THIS	PLATFORM?	6. WHAT WILL YOU GAIN FROM MORE ENGAGEMENT?	
THIS WILL DRIVE YOUR SITE NAVIGATION.		THIS WILL HELP YOU PROMOTE THE IDEA INTENTIONALLY.	
7. WHAT ARE 5 TOPICS FOR DISCUSSION FORUMS?		8. WHAT ARE 5 SMALL GROUPS T	'HAT CAN COME TOGETHER?
9. WHAT ARE 3 IDEAS FOR WEBINARS IN THE 1ST 6 MONTHS?			
THIS WILL HELP YOU DEVELOP A CONTENT PLAN.			
FLIGHT TEAM AM			
10. WHO INTERNALLY WILL MANAGE	THIS LAUNCH WITH YOU?	11. WHAT OTHER SUPPORT DO YOU NEED?	
12. WHAT DATE DO YOU INTEND TO LAUNCH?			
"ALL ADVENTURES, ESPECIALLY INTO NEW TERRITORY, ARE SCARY." - SALLY RIDE, NASA ASTRONAUT & PHYSICIST			
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